

SPONSORS

Thanks to our 2026
Ionia Free Fair Sponsors*!



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180 Designs	Local 436 IUE-CWA
Aetna Medicare	LoneStar Rodeo / Linda Curtis
Agri-King	MacAllister Rentals
Agro Liquid	McDonalds
American Inn & Suites	Meijer
Bloom Sluggett, PC	Mercantile Bank
C.O.P.S. Day Committee	Michigan Dutch Barns
Crystal Flash	Montcalm Community College
Doeren Mayhew	Mulder & Associates
Dr. Charles R. Barker, Jr. Family Practice	Netterfield Concessions
El Mariachi Restaurant	NextEra Energy Resources
Endvi Auto Body	Ostrander Windows, Siding & Roofing
Gallagher Farms	Parkers Asphalt & Sealcoating
Grade A Family Chiropractic Center	PepsiCo Beverage
Granger Waste Services	Platte Brothers Concrete
Green Acres Retirement Living	Preferred Credit Union
Green Ridge Realty / Darin Elliott	Rehmann
Green Ridge Realty / Shuri Griffin	R.E. Ruehs Garage
Harshman Orthodontics	Senior Community Care of Michigan
HomeWorks Connect	Shadow Ridge Golf Course & Banquet Center
Horrocks Garden Center	Sheridan Community Hospital
I-96 Speedway	S & K Printing
Independent Bank	Sterner Veterinary Clinic / Dr. Lisa Sanford
Invenery LLC	Sunbelt Rentals
Ionia Area Chamber of Commerce	Summit Personal Training / Joe Cantwell
Ionia Conservation District	Super 8 Motel
Ionia County Commission on Aging	The Alibi Bar & Grill
Ionia County Farm Bureau	The Appliance Patch
Arensen Agency	The Brook Retirement Communities
Ionia Farm Power	Triple J Car Show
Ionia Floral	TSC Tractor Supply
Ionia Truck & Equipment Refurbishment	Vicki Kennedy
ITC Holdings	Walgreens
Jones Farm Market	Wesco of Belding
Just Like Home Adult Day Ctr	West Michigan Works!
Kerkstra Services	Wilbur-Ellis
Kirgis Insurance Agency	Williams & Works
Lake Funeral Homes	Young Chevrolet GMC of Ionia
Live Local Realty	

Special thanks to all supporters, volunteers, 4-H / Open / FFA Leaders & Superintendents, IFF Board of Directors and staff, Life EMS, City of Ionia Public Safety, Ionia County Sheriff's Department. Our media partners include Greenville Daily News, WILX TV, WLNS TV, WOOD TV, WZZM TV, B-93 iHeart, 94.1 The Duke, Simpli.fi and WION.

*Sponsors at time of printing



Official Fair Parking Lot Giveaways

Park in one of our official Ionia Free Fair parking lots and you may be presented with a special gift courtesy of one of our generous sponsors. Gifts and vehicles will be selected randomly.

Bring your Parking Coupon to the IFF vendor booth in the Marketplace Building for a chance to win a special gift.



Live Local Realty Family of the Day

Park in one of the official Ionia Free Fair parking lots July 17-25, 2026 for a chance to become the "Live Local Realty Family of the Day".

The package contains 4 Grandstand Tickets, 2 Super Fun Passes, a 1-Day Parking Pass, and \$100 in spending money. Vehicles will be selected randomly - 1 per day.



Fun at the Ionia Free Fair!

Arnold Amusements
StoneAge Show
Wild World Adventures
Foam Fun Zone Show
Rufus the Dufus
BOOM!
Miracle of Life Exhibit
4-H Live & Still Exhibits
Art & Photography Exhibits
Antique Village Displays and Entertainment

Live Local Realty Family of the Day
Park in one of our official parking lots for a chance to receive a free gift.

Marketplace vendors and displays
Bingo at the Bingo Pavilion
Friday, July 17 - Saturday, July 25
4 pm to 10 pm

\$5 Before 5pm Party

Specials from 1pm to 5pm
on Thursday, July 23, 2026

\$5 Parking \$5 Food Items AND
\$5 Treats \$5 Drinks MORE!

\$10 MEAL DEALS

at Select Concessions
All day - Every day!

Don't miss the Car City Car Giveaway!
Register at the Free Fair vendor booth at the Marketplace. Please see the Ionia Free Fair website for sweepstakes rules and details.

Visit www.ioniafreefair.com



Ionia Free Fair 1915 - 2026

Join us to celebrate
AMERICA



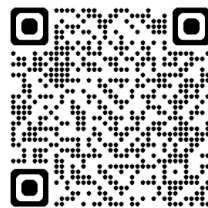
The 10 Best Days of Summer!
July 16-25 2026

*Opening at 5pm on Thursday, July 16, 2026

IoniaFreeFair.com

[f/IoniaFreeFair](https://www.facebook.com/IoniaFreeFair)

Scan here for
Our Full Schedule &
Grandstand Tickets



317 S. Dexter • P.O. Box 96
Ionia, Michigan 48846

Phone 616-527-1310



Ionia Free Fair CAR GIVEAWAY!

CAR CITY

2023 Dodge Charger SXT with 75,000 miles, 3.6 V6 engine and a value of \$20,000

The 2023 Dodge Charger SXT will be displayed near the front entrance of the Marketplace building on the Midway. Must be 18 years of age to enter. No purchase necessary. Sign up at the IFF vendor booth in the Marketplace.

Drawing on July 25, 2026, at 8:00 p.m. Please see the Ionia Free Fair website for sweepstakes rules and details. www.ioniafreefair.com



Thursday, July 16 West Side Distributing Day at the Fair

Ionia Free Fair Midway open 5pm - 11pm Super Fun Passes \$35 each

Marketplace open 5pm-10pm

Ionia Free Fair 5K Walk & Run!

6:30pm • Sponsored by Summit Personal Training
Registration online at runreg.com

M1 EPark Entertainment

- 5pm Ribbon Cutting for the M1 EPark Stage
- 5pm-6:30pm IFF Foundation Kick-off Dinner
Tickets: \$10 each
- 7pm Ionia Free Fair Queen Pageant



Friday, July 17, 2026 Pinnacle Spas Day at the Fair

Ionia Free Fair Midway open 1pm - 11pm Super Fun Passes \$35 each

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm

M1 EPark Entertainment

- 10am - Noon Ag Industry Breakfast - Tickets \$10 each
- 2pm Wild World Reptile Show
- 5:30pm Caitlin Cusack
- 8pm Class of '98

Grandstand Entertainment

- 6:45pm Ribbon Cutting for the Ionia Marathon Infield Stage
- 7pm MONSTER TRUCK THROWDOWN
Plus Pit Party at 5pm
Tickets: 12 years and up: \$20 each
Kids 6-11 years: \$12 each
Kids 5 years and under are FREE



Saturday, July 18 CL Trucking & Excavating Day at the Fair

Ionia Free Fair Midway open 1pm - 11pm Super Fun Passes \$40 each

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm

★ IONIA FREE FAIR GRAND PARADE ★

11:30am on Main Street

M1 EPark Entertainment

- 1pm Wild World Reptile Show
- 2pm Sweet C's & the Sunset Riders
- 5pm Edge of Sundown
- 8pm Mega 80s

Grandstand Entertainment

- 7pm MONSTER TRUCK THROWDOWN
Plus Pit Party at 5pm
Tickets: 12 years and up: \$20 each
Kids 6-11 years: \$12 each
Kids 5 years and under are FREE

Sunday, July 19 PFCU Day at the Fair

Ionia Free Fair Midway open 1pm - 11pm Super Fun Passes \$40 each

Marketplace open 1pm-10pm

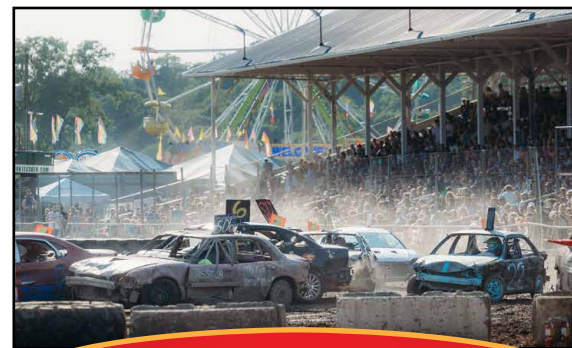
Bingo at the Bingo Pavilion, 4pm-10pm

M1 EPark Entertainment

- 1pm Wild World Reptile Show
- 3pm IFF Talent Show
- 5pm Burrito Eating Contest
- 7pm Summer of Impact
Music. Stories. Hope. Jesus

Grandstand Entertainment

- 6pm NIGHT OF DESTRUCTION
Demo Derby & Twisted Trailer Derby
Tickets: 6 years and up: \$15 each
Kids 5 years and under are FREE



Monday, July 20 University of Michigan Health- Sparrow Day at the Fair

Senior Wellness Day

(Pre-registration required - Commission on Aging)

Ionia Free Fair Midway open 4pm - 11pm

Super Fun Passes \$35 • BOGO (Buy 1 get 1 free!)

Marketplace open 4pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm
Pie & Cake Auction, Mercantile Bank Bldg: 7pm

M1 EPark Entertainment

- 11AM - 1:30PM Senior Wellness Day
- 5pm Wild World Reptile Show
- 7pm Don Middlebrooke

Grandstand Entertainment

- 7pm QUEEN CITY CIRCUS
Tickets: 6 years & up: BOGO FREE \$10
Kids 5 years and under are FREE

Tuesday, July 21 Herbruck's Day at the Fair

Kid's Day

Ionia Free Fair Midway open 3pm - 11pm

Super Fun Passes \$35 each • Save \$5 from 3pm-6pm

Marketplace open 3pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm
Gallon of Milk Sale, Covered Arena: 6pm

M1 EPark Entertainment

- 2pm Kid's Day
- 5pm Kid's Day Bike Raffle
- 7pm Glad All Over

Grandstand Entertainment

- 7pm SJO MOTOCROSS
6 years and up: \$12 each
Kids 5 years and under are FREE



Wednesday, July 22 Matcor Day at the Fair

COPS Day

Welcoming MDOC Employees, Police Officers,
Fire Fighters, LIFE EMS, and Service Men & Women

Ionia Free Fair Midway open 1pm - 11pm

Super Fun Passes \$35 each

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm
Small Animal Sale, Covered Arena: 5:30pm

M1 EPark Entertainment

- Noon-7pm COPS Day
- 7pm 404 Delux

Grandstand Entertainment

- 7pm MOTORHOME DEMO DERBY
Tickets: 6 years and up: \$15 each
Kids 5 years and under are FREE

Thursday, July 23 Michigan One Community Credit Union Day at the Fair

Veteran's Day

Pre-registration Required, 1pm to 4pm

Ionia Free Fair Midway open 1pm - 11pm

Super Fun Passes \$35 • Save \$5 with Coupon, 1pm to 5pm

\$5 Before 5pm Party

Specials from 1pm to 5pm

\$5 Parking \$5 Food Items AND
\$5 Treats \$5 Drinks MORE!

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm
Large Animal Sale, Covered Arena: 4pm

M1 EPark Entertainment

- 10am Veteran's Day Program
- 5pm Wild World Reptile Show
- 8pm Jedi Mind Trip

Grandstand Entertainment

- 7pm GREAT LAKES LIGHTNING SPRINTS
Tickets: Age 6 years and up: \$12
Kids 5 years and under - FREE



Friday, July 24 Farm Depot Day at the Fair

Ladies' Day

Ionia Free Fair Midway open 1pm - 11pm

Super Fun Passes \$35

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm

Royal Tea Party in the Floral Building, 2pm
Participation Limited - Kids 12 and under

M1 EPark Entertainment

- 10am Ladies Day Program
- 2pm Wild World Reptile Show
- 3pm IHS Dance Team
- 5pm Steve Chapel
- 8pm Journey Tribute Band

Grandstand Entertainment

- 7pm IFF AMERICAN PRO RODEO
Tickets: 12 years old and up: \$15
Kids 6-11 years: \$10 each
Kids 5 years and under are FREE

Saturday, July 25 Choice Concrete Construction Day at the Fair

Ionia Free Fair Midway open 1pm - 11pm Super Fun Passes \$35

Marketplace open 1pm-10pm

Bingo at the Bingo Pavilion, 4pm-10pm

M1 EPark Entertainment

- 1pm - 4pm Local Band Jam
- 6pm Ironton
- 7pm Some Peoples Kids
- 8pm Exit 73
- 9pm Professor Num

Grandstand Entertainment

- 7pm NTPA TRACTOR PULLS
Tickets: 12 years and up: \$20 each
Kids 6-11 years: \$12 each
Kids 5 years and under are FREE

Join us to celebrate
AMERICA



Mega Pass

Ride All 10 Days Mega Pass — \$175

Can be purchased at the Ionia Free Fair
Administrative Office Only.

Sale ends July 15, 2026 at 8:00pm.

Super Fun Pass Specials

Thursday, July 16: \$35
(Midway opens at 5pm)

Friday, July 17: \$35

Saturday, July 18: \$40

Sunday July 19: \$40

Monday, July 20: \$35
BOGO (Buy 1 get 1 FREE)

Tuesday, July 21: \$35
(Save \$5 from 3pm-6pm)

Wednesday, July 22: \$35

Thursday, July 23: \$35
Park in an official Fair
parking lot from 1pm-5pm
and receive a \$5 off SFP
coupon valid July 23 only.

Friday, July 24: \$35 each

Saturday, July 25: \$35 each

Note: All Ionia Free Fair
events and activities
are subject to change.